

5th INTERNATIONAL  
CONFERENCE on  
GROSS NATIONAL  
HAPPINESS

GROSS  
NATIONAL  
HAPPINESS  
IN PRACTICE

20-24 NOVEMBER, 2009

Foz de Iguaçu, Paraná - Brazil  
Conference Announcement  
and Call for Papers



**GROSS NATIONAL HAPPINESS (GNH)**, developed in Bhutan with the support of the UNDP, is an indicator which measures progress in nine dimensions: standard of living, good governance, health, education, community vitality, environmental resilience, cultural diversity, balanced time use and psychological well-being. It is based on the premise that the principal goal of society should be the integration of material progress with psychological, cultural and spiritual development, in harmony with the Earth.

**LOCAL - ITAIPU BINACIONAL**

Itaipu Binacional which is a co-organizer of the Conference, is the largest hydroelectric project in the world in energy generation, and has developed one of the most important sustainability projects in Brazil.

Its "Cultivating Good Water Program" focuses on the integral preservation of the vast watershed of the Paraná 3 river, by means of the conservation and recovery of soils and biodiversity, the improvement of environmental flow, and extensive environmental education for children and adults.

We look forward to meeting you soon  
in the beauty of nature and the inspiration  
of collective happiness!

"(We must) emphasize the need to maintain focus on the formulation of practical applications in terms of projects and programmes rooted in the locale where the real people are, and where genuine meaningful grassroots changes must take place."

*His Excellency Jigmi Y. Thinley*  
Prime Minister of Bhutan

The **Future Vision Institute of Brazil** and **Itaipu Binacional** are pleased to announce the 5th International on Gross National Happiness, to be held at the Rafain Convention Center in Foz de Iguaçu, Paraná state, Brazil.

The Conference activities will start on November 20th at 13:00, and continue until 12:00 on the 23rd. During the 23rd afternoon and on the 24th there will be visits to the spectacular Iguazu falls and the Iguazu National Park, one of the largest forest preservation areas in South America, famed for its wealth of biodiversity ("one of the 7 wonders of Nature" - [www.cataratasdoiguacu.com.br](http://www.cataratasdoiguacu.com.br)). We are sure you all will greatly enjoy this special location!

**PRESENTATION PAPERS**

Those who wish to present papers should submit abstracts latest by the end of August 2009, and the complete papers by the end of September 2009. Preference will be given to papers regarding the practical application of Gross National Happiness.

**TRANSPORT, ACCOMMODATION AND FOOD**

Participants will make their own travel arrangements to the Cataratas International Airport in Foz de Iguaçu. The Conference organizers will be responsible for local transport from and to the airport, food and accommodation for five days (20 to 24 November), all conference costs, and tourism activities on the 23-24th. **Please arrange your Brazilian visa well in advance.**

**REGISTRATION AND INFORMATION**

**CELEBRA EVENTOS -TEL. 55 45 3528-6700**

International participants: **US 600,00**

Students (under 23 years): **US 300,00**

Celebra Eventos: [fib2009@celebraeventos.com.br](mailto:fib2009@celebraeventos.com.br) tel. 55-45-3528-6700

